

# INTERNATIONAL STUDENT GUIDE

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Fakulta masmediálnej komunikácie  
Faculty of Mass Media Communication







## ***Dear exchange student***

*You have chosen the Faculty of Mass Media Communication at the University of SS. Cyril and Methodius in Trnava for your overseas study experience. It is our very real pleasure to welcome you to our faculty. We are a modern and growing institution providing higher education and supporting creative scientific research and artistic production. Our mission is to spread knowledge and develop the level of education in the field of mass media studies. We will do our best to make your study experience in Trnava pleasurable, exciting and unforgettable.*

*The International Relations Office's staff and members of ESN Trnava will be pleased to assist you during your stay in Trnava.*

**Welcome!**





The Faculty of Mass Media Communication in Trnava (FMK) was established in 1997. It is a modern, dynamically growing and ambitious institution. With a very specific position in the Slovak Republic it is unique, the largest and the most complex media school in the country. The faculty is considered to be the most desirable among students interested in media studies and belongs to the ten most prestigious faculties in Slovakia.

It is located in the historic city Trnava. The city is located in the centre of the Trnava region with 66 000 inhabitants which makes it to be the 7th largest in Slovakia. It lies close to the capital Bratislava, connected by highway. It is also close to the borders with Austria, the Czech Republic and Hungary.





# STUDY PROGRAMS

The faculty provides education in 5 study programs related to marketing, media, game studies and media literacy with the aim of being attractive to current and potential students.

1

Mass Media  
Communication  
(bachelor,  
master, PhD.)

2

Marketing  
Communication  
(bachelor,  
master, PhD.)

3

Applied Media  
Studies  
(bachelor,  
master)

4

Media  
Relations  
(bachelor)  
for Erasmus+  
students

in English

5

Theory of Game  
Studies  
(bachelor,  
master, PhD.)





# What is the study program Media Relations about?

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Among professionals the term **media relations** is generally understood as regular communication with the media. It aims at maintaining a good relationship with journalists interested in the issue of the company or public institution. Relations with the media are based on the production of information attractive to the addressed media about the topic and consequently the interest of recipients of media contents for companies, organizations, their products or services. Media relations represents the creation of a good relationship with subjects involved in media communication.

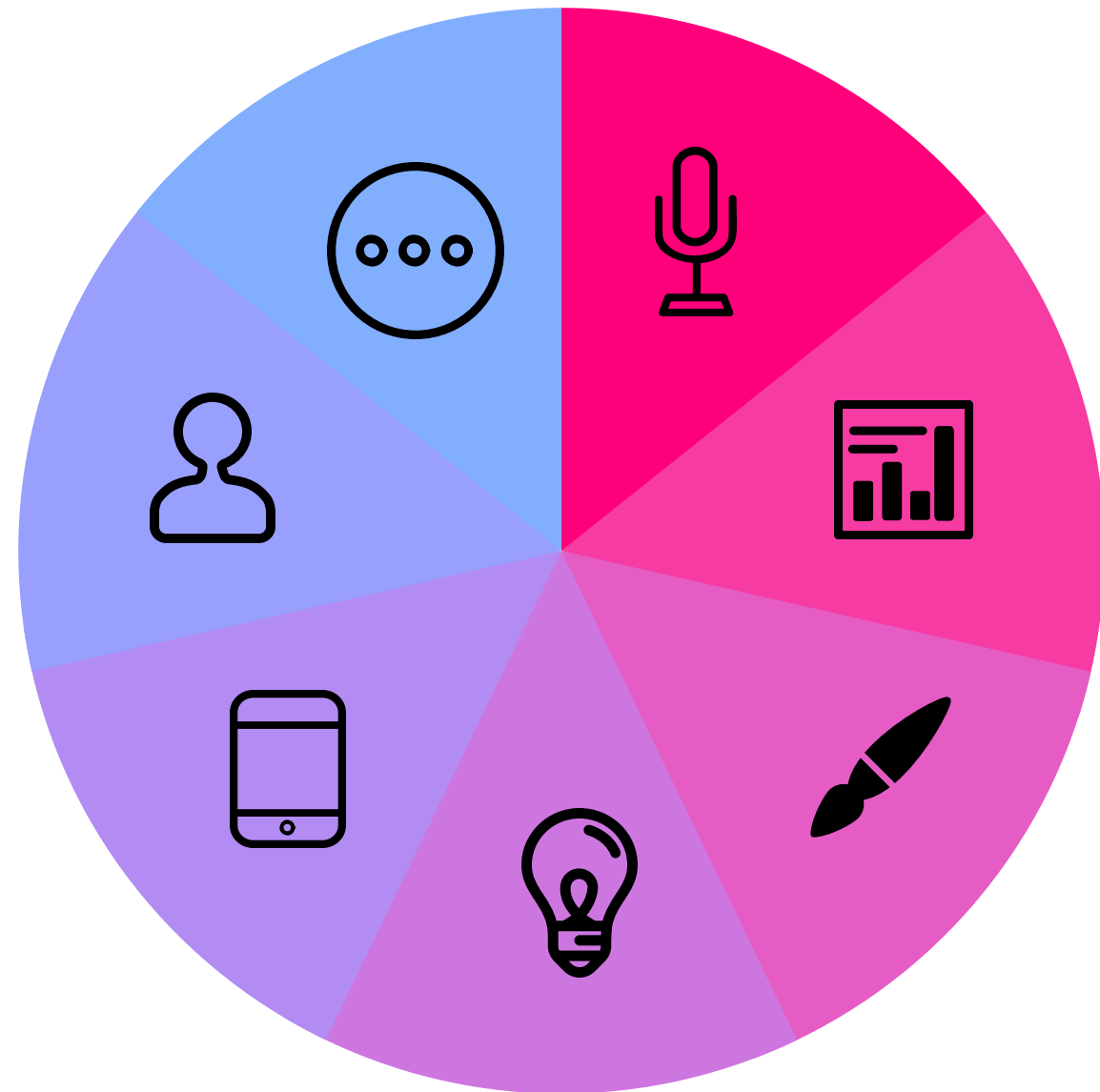
This study program is taught **in English** and is suitable for **Erasmus+ students**.

All subjects available in this program can be found in the **Catalogue of Courses**.



# DEPARTMENTS

The Faculty of Mass Media Communication in Trnava consists of 7 departments.



DEPARTMENT OF MASS MEDIA COMMUNICATION



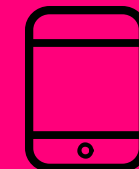
DEPARTMENT OF MARKETING COMMUNICATION



DEPARTMENT OF ARTISTIC COMMUNICATION



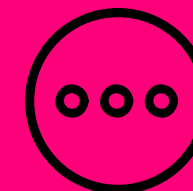
DEPARTMENT OF MEDIA EDUCATION



DEPARTMENT OF DIGITAL GAMES



DEPARTMENT OF LEGAL AND HUMAN SCIENCES



DEPARTMENT OF LINGUISTIC COMMUNICATION



# FACULTY MEDIA

*FMK provides both theoretical and practical education.*

*Therefore, three faculty media are available for students to practice and perfect their professional skills.*



**RADIO AETTER.SK**



**TELEVISION FMK TV**



**MAGAZINE ATTELIÉR**

**atteliér**





# WHERE TO FIND US?

*Our faculty is divided into three main buildings.*

*"Herdu"*



NÁM. J. HERDU 2, 917 01  
TRNAVA

*"Jama"*



V JAME 7148/3, 917 01  
TRNAVA

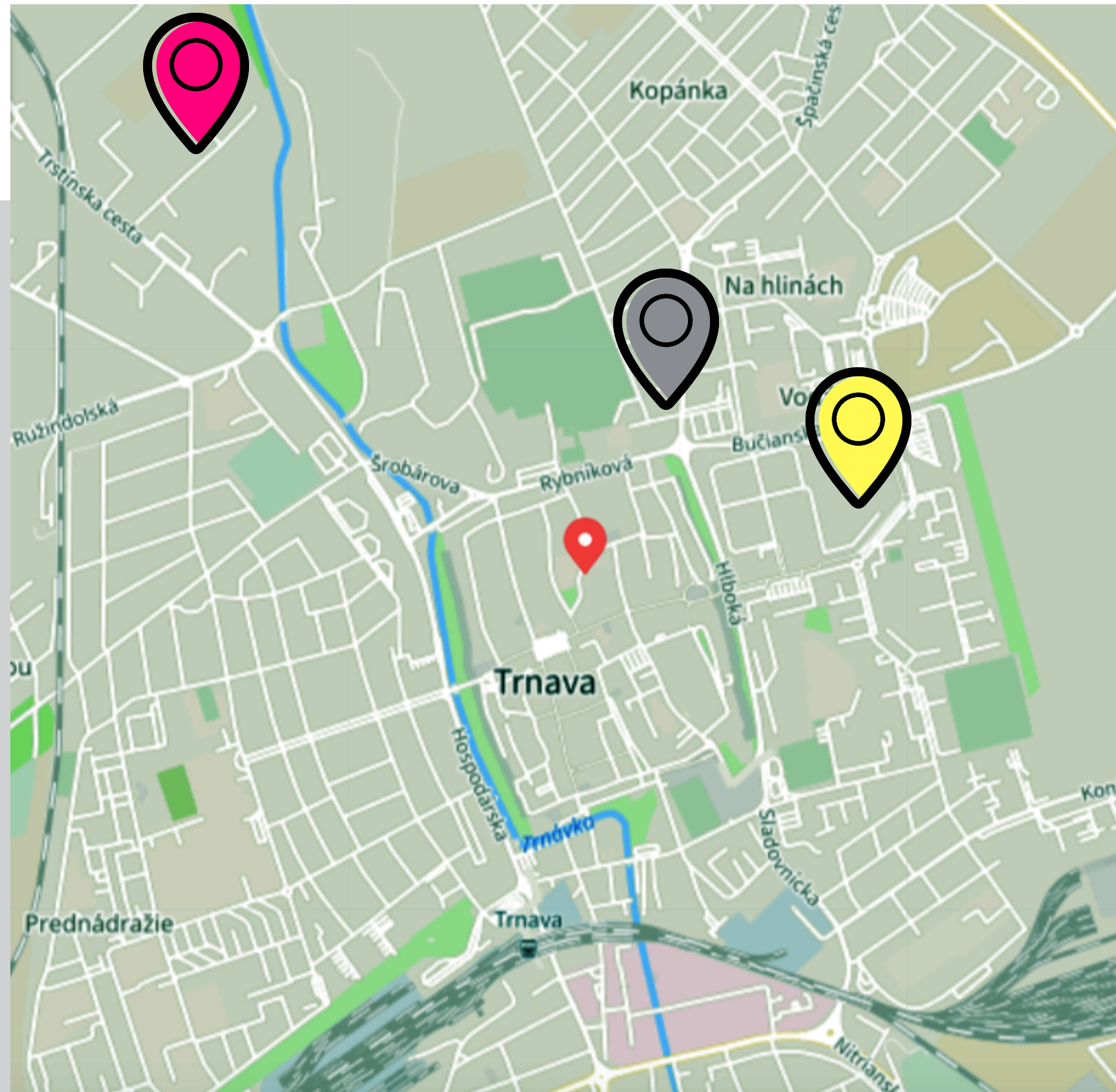
*"Skladová"*



SKLADOVÁ 691/3, 917 01  
TRNAVA



# THE MAP



**Herdu**



**Jama**



**Skladová**

## **How to get there?**

*From the train station (Železničná stanica) you can take public transport (bus) to get to each of the buildings.*



**To “Herdu”:** bus number 1  
*(get off at the stop Špačinská cesta)*



**To “Jama”:** bus number 3  
*(get off at the stop V. Clementisa - Poliklinika)*



**To “Skladová”:** bus number 16  
*(get off at the stop Trstínska - Skladová)*



*You can also take a taxi.  
The average price for one ride in Trnava is 2,50 euro.*



**FMK library**  
*building "Jama"*  
FMK V Jame  
V Jame 7148/3, Trnava

More information on the [facebook page](#)  
of the FMK library



**UCM library**  
*building "Herdu"*  
Námestie J. Herdu 2  
Trnava

More information on the [facebook page](#)  
of the UCM library







# EXCHANGE PROGRAMS AT FMK

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*FMK actively participates in the Erasmus+ program and other exchange programs. We encourage our students, teachers and staff to participate in international mobility activities at foreign educational institutions. At the same time we are very pleased to welcome foreign students and we are very happy to provide them with the opportunity to study at our faculty.*



# ERASMUS STUDENT NETWORK TRNAVA (ESN TRNAVA)

*The Erasmus Student Network in Trnava is a non-profit international student organization. Its mission is to represent international students. It provides opportunities for cultural understanding and self-development under the principle of Students Helping Students. ESN Trnava has been assisting foreign students for several years during their mobility in Slovakia. It provides Buddy System which helps more than 50 Erasmus+ students annually to find their Buddy student.*

*You can contact the ESN Trnava organization with any questions about your stay in Trnava.*



[trnava.esn.sk](http://trnava.esn.sk)



[m.me/esntrnava](https://m.me/esntrnava)



[esntrnava](https://www.instagram.com/esntrnava)





## Every incoming student will receive an ISIC card

*The International Student Identity Card (ISIC) allows students the world over to prove their official student status and make the most of thousands of targeted student benefits and discounts in over 130 countries. ISIC cardholders are provided with access to exclusive discounts on travel opportunities which allow them to discover and interact with new countries, cultures and languages at reduced rates. With the ISIC card students also gain preferential and discounted access to over 150 000 products, services and experiences relevant to all aspects of student life. The card is recognized by universities, academic institutions, student unions, national governments, financial institutions and ministries of education around the world.*

Students can also download **the ISIC global app**.

More information about the ISIC card can be found on the **website**.





# ACADEMIC YEAR AND EXAM PERIODS

Winter semester starts in September and ends in December.

Winter vacation: end of December

Exam period: January

Summer semester starts in February and ends in May.

Exam period: June

Summer vacation: July, August





# NATIONAL HOLIDAYS

No classes on these days

<b>1 January</b>	<b>6 January</b>	<b>March, April</b>	<b>March, April</b>	<b>1 May</b>	<b>8 May</b>	<b>5 July</b>	<b>29 August</b>
Day of the Establishment of the Slovak Republic	Epiphany	Good Friday	Easter Monday	International Worker's Day	Day of victory over fascism	St. Cyril and Methodius Day	Slovak National Uprising anniversary

<b>1 September</b>	<b>15 September</b>	<b>1 November</b>	<b>17 November</b>	<b>24 December</b>	<b>25 December</b>	<b>26 December</b>
Day of the Constitution of the Slovak Republic	Day of Our Lady of the Seven Sorrows, patron saint of Slovakia	All Saints' Day	Struggle for Freedom and Democracy Day	Christmas Eve	Christmas Day	St. Stephen's Day



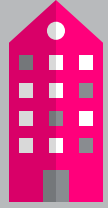
# GRADING SYSTEM

*The grading system is based on the European Credit System ECTS which is applicable all over the Europe. It measures and compares learning achievements and helps students easily transfer credits from one institution to another. Thanks to this system, students from EU countries can travel abroad and study degrees that will be accepted throughout the European Union.*

FMK Grade	Definition	ECTS Grade
1	Excellent	A
1,5	Very Good	B
2	Good	C
2,5	Satisfactory	D
3	Sufficient	E
4	Insufficient (failed)	FX

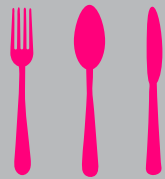






# ACCOMMODATION

*Trnava has several student residences. Incoming students can also find accommodation in private rooms in flats shared with other students. The cost of accommodation varies from 50€ to 200€ for month depending on the type. The International relations Office and ESN will also assist incoming students with finding accommodation. More information and conditions of accommodation are available in **the list of documents** for incoming students.*



# WHERE TO EAT

*Students coming to Trnava will not be disappointed with the meals offered in the student restaurant "TOP RELAX", Nám. J. Herdu 2, Trnava. It offers a varied menu consisting of soup, main courses, salads and drinks. Every day there are four main types of meals (meats, pastries, vegetables, healthy foods). Every day lunch starts at 10:30 and the price is 1,95€ / lunch. It is necessary to buy lunch tickets of at least 5 at a time.*

*Also there is an open buffet which includes freshly packed baguettes, toasted breads, gyros, pastries, vegetable, pasta or fruit salads, desserts and a wide range of sweet and salty snacks and drinks. The buffet opens every day at 8:00. Two more buffets are located in the buildings at "Jama" and "Skladová".*





# LIVING IN TRNAVA

## Geography

*Trnava is located in western Slovakia and it is the capital of the Trnava region. Thanks to the many churches within the city walls it has often been called “Little Rome” or “Slovak Rome”. The city is located in the Danubian Lowlands on the Trnávka river. It is around 45 kilometers north-east of the capital, Bratislava. The closest mountain ranges are the Little Carpathians to the west and the Považský Inovec to the north-east of the city.*

## Main sights

*As early as the Middle Ages, Trnava was an important center of Gothic religious and lay architecture. St. Nicolas’s Church, St. Helen’s Church and several church monastery complexes were built in this period. The Renaissance added a town tower to Trnava’s silhouette. In the 17th century the erection of the St. John the Baptist Church and the university campus launched a building rush that continued with the reconstruction of the Franciscan and Clarist’s complexes. Among recent constructions are the Holy Trinity Statue and the group of statues of St. Joseph, the Ursulinian and the Trinitarian Church and Monastery. You can also check other interesting facts about Trnava in the [information brochures](#).*





## Time Zone

*The Slovak Republic belongs to the time zone UTC+1 A, CET (Central European Time).*

## Currency

*The currency of the Slovak Republic is the Euro (€). Euro notes come in seven denominations: 5, 10, 20, 50, 100 and 500 Euro. Coins are in eight denominations: 1, 2, 5, 10, 20, 50 cent and 1 and 2 Euro. There is 100 cents to the 1 Euro.*

## Telephone

*Most people in Slovakia use a mobile phone and students are advised to purchase a mobile phone on arrival in Slovakia. A cheaper option is to purchase a SIM card to use in your own phone. There are four mobile companies in Slovakia: Orange Slovensko, Slovak Telekom a.s., O2 Slovakia s.r.o. and SWAN a.s. The international dialing code for Slovakia is +421.*





## Living Costs

### Restaurants

Meal per person in an inexpensive restaurant **5.00€**

Meal for 2 people in a mid-range restaurant **22.50€**

Water (0,33 liter bottle) **0.94€**

Coke/Pepsi (0,33 liter bottle) **1.22€**

Domestic beer (0,5 liter draught) **1.30€**

Coffee (regular) **1.50€**

Cappuccino (regular) **1.60€**

### Transportation

One-way ticket (local transport) **0.70€**

Monthly Pass (regular price) **26.00€**

Taxi (regular price) **3.00€**

Taxi 1km (normal tariff) **0.75€**

Gasoline (1 liter) **1.34€**

### Sports and Leisure

Fitness Club, monthly fee for 1 adult **26.68€**

Cinema, 1 seat **6.50€**

### Markets

Milk (regular 1L) **0.71€**

Loaf of fresh white bread (500g) **0.87€**

Rice (white, 1kg) **1.12€**

Eggs (regular, 12) **1.84€**

Local cheese (1kg) **7.17€**

Chicken breasts (1kg) **4.91€**

Beef round (1kg) **7.81kg**

Apples (1kg) **1.43€**

Bananas (1kg) **1.42€**

Oranges (1kg) **1.42€**

Tomatoes (1kg) **1.75€**

Potatoes (1kg) **0.81€**

Onions (1kg) **0.69**

Lettuces (1 head) **0.95€**

Water (1,5-liter bottle) **0.60€**

Bottle of wine (Mid-range) **4.00€**

Imported beer (0,33 liter bottle) **1.11€**

*The prices are the average within the Slovak republic.*



# How to spend your free time?

Trnava offers many opportunities to spend leisure time, including sport activities, cinemas, theatre and many cafes, bars and restaurants. Walking around the city is an interesting experience thanks to its architecture and beautiful square. Often you can see people riding bicycles through the city, which is a typical means of transport for many of them.

There are also many fitness centres, swimming pools and wellness, too. In the evenings or during weekends students usually meet in local cafes or bars. Some of them are “Čajka”, “Cerveza”, “Art klub”, “Partizáni” or “Raspberry”. It is typical also to take breakfast in one of the cafes in the city centre, for example in “Thalmeiner” or “Synagóga Café”.

The faculty often organizes events for students such as breakfasts, trips, parties, thematic days, festivals, balls, conferences or sport activities. At the university you can spend your free and study time in the newly opened student zone equipped with a kitchen.





## Important telephone numbers

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Fire and rescue service, police: **112**

Fire service: **150, 112**

Rescue service: **155, 112**

Police: **158, 112**

City Police: **159**

Faculty of Mass Media Communication: **+421 33 5565 424**

Railway station Trnava: **+421 2/44858188**

Bus station Trnava: **+421 900 218 222**

Airport M.R. Štefánika Bratislava: **+421 2/330 333 53**

Taxi: **+421 908 939 393** (Smart taxi), **+421 33 16 444** (Yellow taxi),  
**+421 940 747 474** (Team taxi)

## Foreign Police

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Adress: **Paulínska 506/13, 917 01 Trnava**

Contact: **+421 961 106 152**

## Important links

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**The University of Ss. Cyril and Methodius**

**University Facebook Page**

**The Faculty of Mass Media Communication**

**Faculty Facebook Page**

**Airport Bratislava**

**Airport Vienna**

**Airport Budapest**

**Train Transportation**

**City Bus Transportation**

**Tourism in Trnava**

**Information for Incoming Students**

**Erasmus+ app**





[www.fmk.sk](http://www.fmk.sk)

